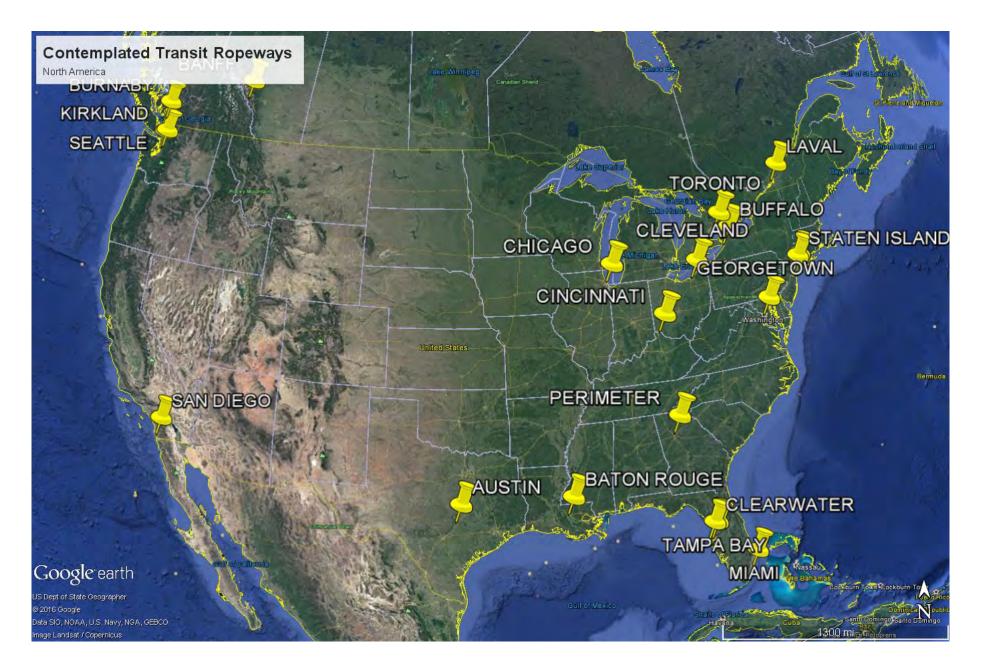


Trends in North American Urban Cable - 2016

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Advantages Over Other Modes

- Capital Cost
- Quick Implementation
- Capacity
- Operational Convenience
- Creative Solutions



Image: Jared Ficklin, argodesign

Barriers to Success

- Need Government Support
- Image Issue
- System Costs v. Project Costs
- Evacuation
- Climate Control

Maintenance Periods, Especially Major Items





Best Opportunities

- Places with Traffic Problems
- Simple Alignments
- Places with Obstacles



Image: Otto Condon, ZGF

Conclusions

- Expanding Opportunities
- Many Proposals, Lots of Attention
- Expect Future Growth
- Importance of the "First"

Thank You!

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